

## CTE Model Curriculum Worksheet

Title: **Web Development Basics** (*FAST TRACK Certificate in One Year*)

Total units **18** (*all units are semester units*)

Award Type (*indicate one*):

     AA           \*AS           Low-Unit Certificate        X   Certificate ( $\geq 12$  units)

\*AS should be used for CTE and STEM.

**“Core” Courses:**

9 units

Title (units)	C-ID Designation	Rationale
Intro to Digital Media (3)	DMGR-100X	
Design Principles (3)	DMGR-110X	
Intro to Social Media (1.5)	DMGR-120X	
DM Business Basics & Portfolio (1.5)	DMGR-130X	

**Select SIX units or ALL courses from the following:**

9 units

Web Fundamentals (3)		This course is an introduction to web design & development. Topics include web hosting, file management, FTP, target audience, design process, site maps, optimizing images, HTML, CSS, and the basics of responsive web design. Students will develop websites using online building sites.
Web Development I (3)		Intro to Adobe Dreamweaver
Digital Imaging (3)		Using Adobe Photoshop, this computer class teaches students how to scan, manipulate, and enhance digital images for graphic reproduction and use on the web. Includes retouching, color adjustment and color correction techniques.

### FIRST SEMESTER EXAMPLE

Intro to DM (3)	DMGR-100X	
Design Principles (3)	DMGR-110X	
Web Fundamentals (3)		

### FINAL SEMESTER EXAMPLE

Intro to Social Media (1.5)	DMGR-120X	
DM Business Basics & Portfolio (1.5)	DMGR-130X	
Development I (3)		

